

Casalgrande (RE), 18/02/2026

Privacy Policy pursuant to Article 14 of Regulation (EU) 2016/679

Data subjects: prospective customers or other interested parties. Data collected via app during trade fairs – REFIN

At the entrance to its physical stand, Ceramiche Refin SpA may ask you to allow your personal data provided during registration (specifically: first name, surname, telephone number, company name and any other details provided, including street and email address) to be read using the trade fair's app at **(name of the Fair and year)**. Should you decide not to provide your personal data using this method, Ceramiche Refin SpA will collect your personal data using traditional methods.

In its capacity as Data Controller of your personal data, pursuant to and for the purposes of Regulation (EU) 2016/679 (hereinafter the "GDPR") Ceramiche Refin SpA hereby informs you that the aforementioned regulation provides for the protection of data subjects with regard to the processing of personal data, and that such processing will be based on the principles of propriety, lawfulness, transparency and protection of your confidentiality and your rights.

Your personal data will be processed in accordance with the provisions of the above-mentioned regulation and the confidentiality obligations therein.

Purpose and legal basis of the processing: your data will be used for the following purposes:

- a) **Processing any requests** made by you during the above-mentioned fair, with the possibility of contacting you to provide responses, send information, materials and samples, both personally and through customary means of communication (telephone and email). The legal basis for this purpose is the performance of pre-contractual or contractual obligations pursuant to Article 6, paragraph 1, letter b, of the GDPR. The provision of personal data is optional. However, any decision not to provide your personal data will prevent the Data Controller from supplying the requested information or carrying out pre-contractual activities.
- b) **Sending newsletters** to keep you updated on the Data Controller's latest developments, as well as emailing promotional, commercial or advertising materials relating to events and initiatives organised by the Data Controller, taking into account your professional field and the interest expressed during the above-mentioned fair. The processing is based on the legitimate interest of the Data Controller pursuant to Article 6, paragraph 1, letter f, of the GDPR, without prejudice to your right to object to the processing as envisaged by Article 21 of the GDPR by using the link at the bottom of the communications or contacting the Data Controller at the contact details provided in this notice. Your data will be stored until you decide to unsubscribe from the service.

Note that newsletters will only be sent to entities qualifying as companies or professionals and that no communications will be addressed to private individuals.

Methods of processing. Your personal data may be processed in the following ways:

- By means of computers using software systems managed by third parties.

- Collected through the app made available by the fair's organisation.
- On paper and by means of electronic tools.

Processing is carried out in compliance with the methods set out in art. 6, 32 of the GDPR and with the implementation of the appropriate security measures.

Your data will only be processed by personnel expressly authorised by the Data Controller, and specifically by staff members, the Sales Department and the Marketing Department.

Your personal data may be processed by third parties belonging, for example, to the following categories:

- Agents and/or representatives
- Companies providing hardware and/or software and/or cloud services
- Group companies pursuant to intra-group agreements

The parties belonging to the above categories act as data processors duly appointed by the Data Controller in compliance with Article 28 of the GDPR,

The list of such parties is available upon request submitted to the contact details provided in this notice.

Dissemination: Your personal data will not be disseminated in any way.

Transfer of personal data:

- A) Your personal data may also be transferred to Member States of the European Union, solely for the purposes set out above.

Retention period. We inform you that, in compliance with the principles of lawfulness, purpose limitation and data minimisation pursuant to Article 5 of the GDPR, the retention period of your personal data is:

- For the purpose referred to in letter a) above, depending on the case, corresponding to the time strictly necessary to provide you with the requested information or for the entire duration of the contractual relationship established and after its termination for a further period of 10 years.
- For the purpose referred to in letter b) above, until you exercise your right to object to the processing pursuant to Article 21 of the GDPR.

Data Controller: the Data Controller under the Law is Ceramiche Refin SpA (Via 1° Maggio 22, 42013 Casalgrande (RE), VAT no. 00935330357, contactable at the following details: email privacy@refin.it, telephone +39 0522 990499) in the person of its legal representative pro tempore.

You have the right to obtain from the Data Controller the erasure (right to be forgotten), restriction, updating, rectification, portability and objection to the processing of your personal data, and in general you may exercise all the rights set out in Articles 15, 16, 17, 18, 19, 20,

21 and 22 of the GDPR by writing to the contact details provided in this notice. You may also lodge a complaint with the competent supervisory authority should you consider that the processing of your data is contrary to current law.

Regulation EU 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the data subject
The data subject has the right to obtain confirmation of the existence or otherwise of their personal data, even if not yet recorded, to receive such data in an intelligible form and the possibility to lodge a complaint with the Supervisory Authority.

2. The data subject has the right to obtain information on:

- a. The origin of the personal data.
- b. The purposes and methods of the processing.
- c. The logic applied in the event of processing carried out with the aid of electronic tools.
- d. The identifying details of the Data Controller, the data processors and the representative designated pursuant to Article 5, paragraph 2.
- e. The parties or categories of parties to whom the personal data may be disclosed or who may become aware of such data in their capacity as designated representative in the territory of the State, data processors or appointees.

3. The data subject has the right to obtain:

- a. The updating, rectification or, where of interest, completion of the data.
- b. The erasure, anonymisation or blocking of data processed in breach of the law, including data whose retention is not necessary for the purposes for which the data were collected or subsequently processed.
- c. Certification that the operations and related content referred to in letters a) and b) have been brought to the attention of those the data have been disclosed or disseminated to, except where this proves impossible or involves a manifestly disproportionate effort compared with the right protected.
- d. Data portability.

4. The data subject has the right to object in whole or in part:

- a. On legitimate grounds, to the processing of their personal data, even if relevant to the purpose of collection.
- b. To the processing of their personal data for the purpose of sending advertising or direct sales materials or for carrying out market research or commercial communications.